



Name : **Salamat Bibi**
W/O : **Muhammad Ashraf**
Village : **30/TDA**
District : **Bhakkar**
Contact : **0347-6909919**

"Improved marketing, improved economics"

"I became a member of ASLP dairy project in 2011. I have learnt many improved farm management practices through the regular monthly meetings organized by dairy team. Before becoming a member of this project I always considered that the dairy farming is not a profitable business. Several times I thought to get rid of dairy farming due to a high cost of production. However, regular counseling and discussion on improved marketing options has opened up new avenues of profitability. I am getting much more income from the same animals by adopting new marketing options"

Salamat Bibi is very active, innovative and leading farmer. She is actively performing all the livestock management activities at her farm. Her family owns 25 acres of land and their livelihood depends upon animals, cash crops and a shop. She has three milking buffaloes which produce 25 liters/day. Her family has seven members. Two of her sons are working with their father on the agricultural land and one is running the store. She had the thought that dairy farming is not a profitable business because they kept the animals using traditional practices and she is always worried that both selling of calves and milk provide less income.

Regular counseling and discussion on improved marketing options has opened up new avenues of profitability for her family. Previously, she was getting Rs. 32.5/liter from a Dodhi. She suggested to her husband to market their own farm milk directly to city and avoid all the middle men. So now, her son is transporting the milk to one of the city hotels and receiving Rs. 50/liter and while coming back he purchases the goods for his shop. She is very happy with the profit from milk. She is saving that profit for her son's marriage. She is very keen to rear the calves at her farm. She purchased a one year old calf for Rs 24,000 and raised that calf according to the calf module recommendations. She adopted all the important instructions of calf nutrition like balanced nutrition, free access to green fodder and water. She sold that calf on Eid-ul- Azha for Rs. 84,000. She was very excited because none of her village mate's calves gained more weight or price than her's. In the future she has planned to expand her calf rearing business in the future.





Name : **Sajida Rafique**
W/O : **Muhammad Rafique**
Village : **30/TDA**
District : **Bhakkar**
Contact : **0313-6285293**

"Prevention is better than cure"

"I am not a registered farmer of the ASLP dairy project. However, I am regularly attending the monthly female meetings since the beginning of project. I have learnt and adopted many improved farm practices through these trainings. Before becoming the member of project, the major issues with my animals were various disease outbreaks especially foot & mouth disease (FMD). Now by adopting a proper vaccination schedule my animals are free from the risk of FMD. Spending small amount of money on quality vaccination reduced my worries regarding disease outbreaks"

Sajida Rafique is not our registered farmer. She came to know about the project by one of our vibrant registered female farmer in that village. Her keenness is evident that she attended our meeting on a regular basis. She has four sons and two daughters. Her family livelihood is depending upon their dairy animals and production from agricultural land. Her family owns 22 acres of land and 10 animals.

Healthy and productive animals are the guarantee of any profitable farm. A huge number of animals die every year due to various infectious diseases like Hemorrhagic Septicemia, Black Quarter and FMD. Even animals that recover from these diseases cannot exploit their full productive potential which results in huge economic losses to the dairy farmer. There was an outbreak of FMD on Sajida's farm before the start of project. Two buffalos and one cow were badly affected. Milk production dropped from 20 to 4 Liters/day and one buffalo aborted. Buffaloes were unable to eat and showed signs of lameness. She was very upset with this ongoing situation at her farm. She treated affected animals with commonly used homemade remedies like hot millet bread, brown sugar, butter and turmeric powder but the animals did not recover. After that she consulted with a local veterinarian for treatment. She spent Rs.5000 on the treatment of the affected animals.

The dairy team delivered a health module to the farmers during the month of April, 2012. She was very excited to learn about the preventive measures to control the infectious diseases. After getting training she insisted her husband to vaccinate their animals against FMD. In this way, she protected her animals by spending small amount of money on quality vaccination and reduced her worries regarding FMD outbreaks.





Name : **Nusrat Khalid**
W/O : **Khalid Javaid**
Village : **30/TDA**
District : **Bhakkar**
Contact : **0334-6965261**

"Early mastitis diagnosis, effective treatment"

"I became a member of the ASLP Dairy project in 2011. The involvement of women in dairy extension program is really appreciable because in remote areas, mainly the women are working with animals. We learnt a lot of practical techniques in order to prevent our animals from various diseases. Mastitis is one of the common health issues of all dairy farmers which have drastic effect on the health and production of their animals. I have adopted preventive measures of mastitis which minimized the risk of mastitis at my farm"

Nusrat Khalid is a school teacher. She has two sons and one daughter. She is very punctual and interactive in female farmer discussion groups. Agriculture and livestock are the main source of her family income. They have 10.5 acres of land and three animals. Mastitis was one of the major issues at her farm before the start of dairy project.

She was worried due to decline in milk production and subsequent consequences of mastitis. Previously, she never take care of hygienic measures during milking, no teat dipping, wrong milking technique and let the calf suckle after milking which frequently resulted into mastitis. But now she learnt surf test and other preventative measures of mastitis from the dairy team. Surf test is cheap, easy and practical technique to diagnose the subclinical mastitis. She frequently practices this test on her farm to diagnose and treat the affected animals. She also noticed the increase in milk production of 1.5 liters/day/animal by suckling calf before milking. She is very excited to disseminate this useful information to other women and her students in school.

